



TaylorMade's Best Movable-Weight Driver Ever

| FEATURE | ADVANTAGE | BENEFIT |
|---|---|--|
| Movable Weight Technology™ with three weights | Up to 35 yards of right-to-left adjustability | Promotes longer and straighter drives |
| Fast and powerful head shape | Permits deeper and lower CG location | Promotes better launch conditions for increased distance |
| Inverted Cone Technology | Fast ball speed from a larger portion of the face | Long distance on off-center hits |
| MATRIX XCON 5.5 MOI Shaft | Results in more stability in larger heads | Great feel, workability and distance |

r7® LIMITED DRIVER SPECIFICATIONS

| Club | Left Handed | Loft | Lie | Head Volume | Club Length | Swing Weight |
|------|-------------|-------|-----|-------------|-------------|--------------|
| 8.5 | | 8.5° | 59° | 440 cc | 45.5" | D3 |
| 9.5 | Yes | 9.5° | 59° | 440 cc | 45.5" | D3 |
| 10.5 | Yes | 10.5° | 59° | 440 cc | 45.5" | D3 |
| 11.5 | | 11.5° | 59° | 440 cc | 45.5" | D3 |

r7® LIMITED STOCK SHAFT SPECIFICATIONS

| Shaft | Flex | Shaft Torque | Tip Size | Butt Diameter | Shaft Weight | Grip | Grip Weight |
|---------------------|------|--------------|----------|---------------|--------------|---------|-------------|
| MATRIX XCON 5.5 MOI | S | 3.1" | .350" | .600" | 60 g | Arrow 2 | 47 g |
| | R | 3.3" | .350" | .600" | 60 g | Arrow 2 | 47 g |
| | M | 3.3" | .350" | .600" | 60 g | Arrow 2 | 47 g |

WARRANTY INFORMATION

Damage that results from the failure to follow the instructions in the user's manual is not covered under the Limited Consumer Warranty. Visit taylormadegolf.com or see your retailer for a copy of the Limited Consumer Warranty which contains specific limitations.

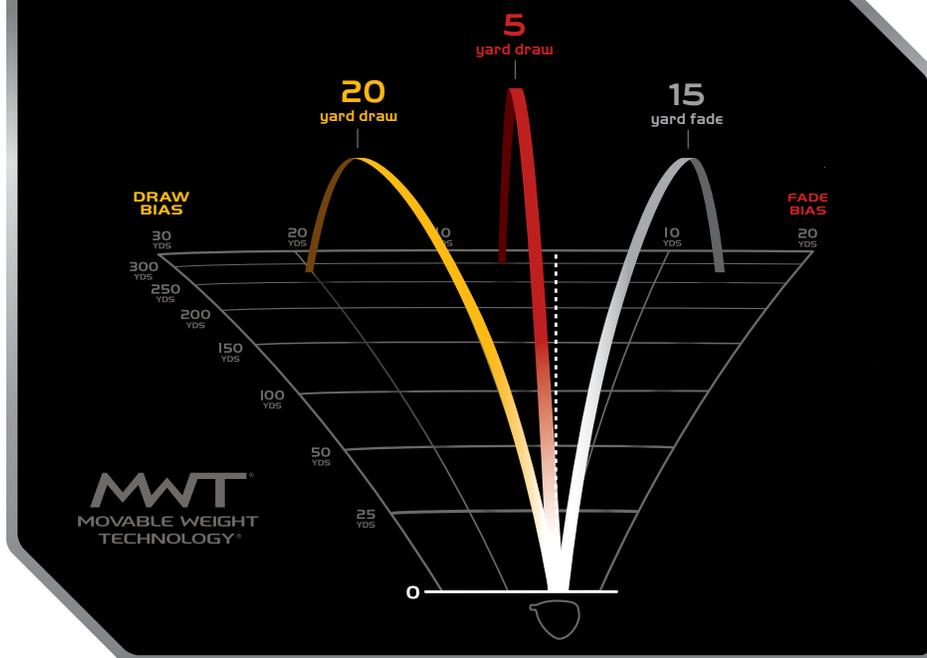
r7[®] Limited - ADDRESS SHAPE

FASTER CLUB HEAD APPEARANCE AT ADDRESS



r7[®] Limited TRAJECTORY

35 YARDS OF LEFT TO RIGHT ADJUSTABILITY



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